



THE ANGEL HOUSE ACADEMY

# Save the Teens

Building the next generation of founders — a gamified journey from school into entrepreneurial life.

---

A \_ H \_ A

SECTION 01

# THE WHY



Traditional education taught in schools has a **MEANINGFUL PLACE** in a child's upbringing.



—

However, today's schooling methods and content **FACE LIMITATIONS** and are **INCOMPLETE.**



—

Only **PRIVATE** schools go  
**BEYOND** the traditional teaching  
curriculum to include real  
**WORLD BUSINESS SKILLS.**



—

These skills are essential for  
**FUTURE DECISION** making and  
**CAREER CHOICES.**



—

Teaching methods and school content have remained **RIGID** for decades — if not centuries — while the world around us is **CHANGING** at an **EXPONENTIAL RATE**.



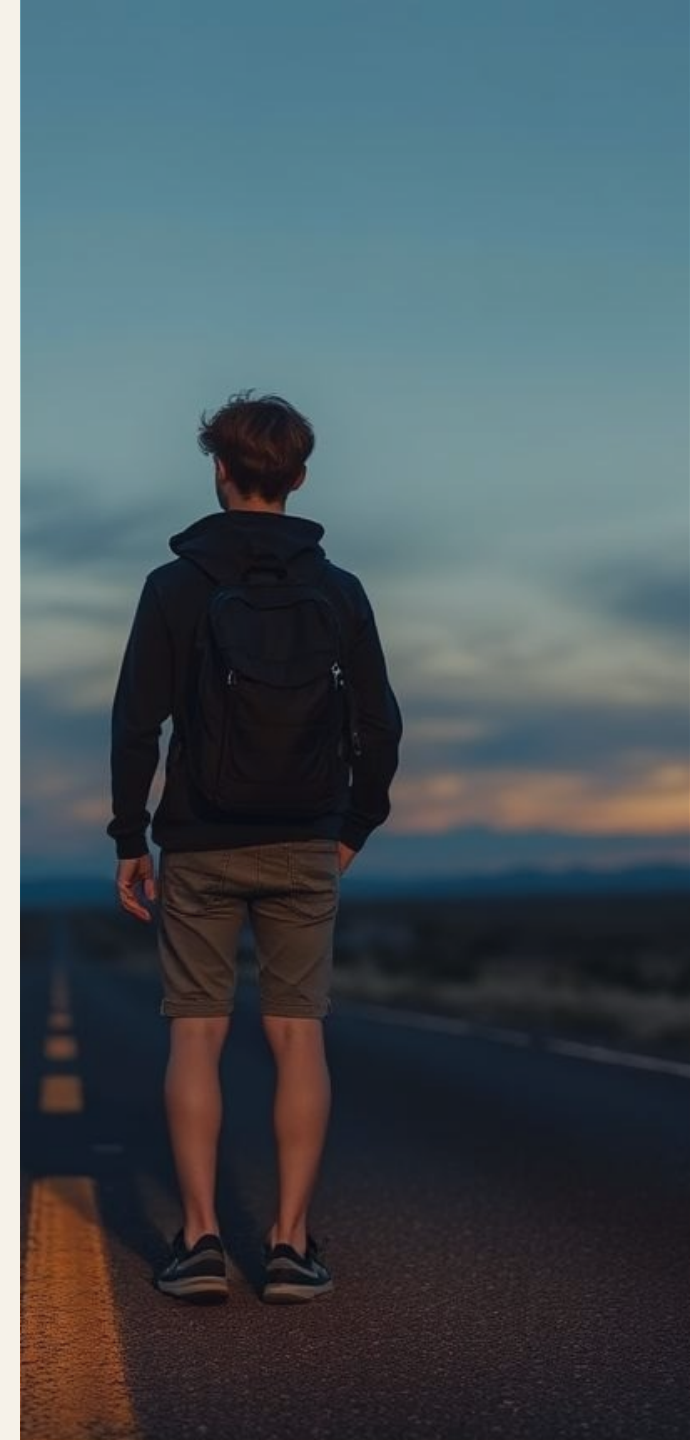
—

School education remains a  
**LEGAL IMPERATIVE** in **95%** of all  
jurisdictions, while 'out-of-school'  
education is a **PRIVILEGE** for  
**THE AFFLUENT.**



---

Around the time of high school graduation, teens are at their most potent **CROSSROAD** in life to **SELF DETERMINE** their future.



---

This moment of **POTENCY**  
exposes a vulnerable decision  
point where **UNCERTAINTY**  
meets **RESPONSIBILITY**.



---

A moment of potency that can turn into a **DILEMMA** for those who understand their choices, and a **BLACK BOX** for those who don't.



—

Self doubt, lack of guidance and information yield the highest  $r^2$  to career disorientation and anxiety among teens. **LACK OF AMBITION** displays the lowest correlation.



# 130M

teenagers worldwide, annually

Come to this pivotal decision making **CROSSROAD** every single year.



SECTION 02

# THE WHAT

—

Traditional education creates  
**GREAT STUDENTS.** We  
complement this by showing  
them how to become  
**FOUNDERS.**



# 7% / 90%

**launch a business — and most don't survive**

A combined **7%** of all **100** million high school graduates annually launch a **NEW BUSINESS**, of which **90% FAIL** within the first few years.



—

**93%** of high school graduates chose **NOT** to launch businesses at first. However, by **2030, 25%** of all corporate entry-level jobs will face significant **AI SUBSTITUTION RISK.**



—

We capitalize on the **GROWING** job market **UNCERTAINTY** for graduates by turning entrepreneurial **CURIOSITY** into entrepreneurial **REALITY**. And the time is **NOW**.



---

Our goal is to convey a start-up process and share real life experiences to **DE-RISK** the **LAUNCH OF BUSINESSES** among graduates.



WE DELIVER THIS THROUGH

# The Angel House Academy

A\_H\_A

A gamified way of building **IP** and selecting **WINNERS** for **FUNDING**.



SECTION 03

# THE HOW

—  
'A\_H\_A' is a physical and virtual  
**CŌMMUNITY** of meaningful  
connections that pass on the  
reality of founding businesses —  
dedicated to building the **NEXT**  
**GENERATION OF WEALTH.**



—

**We inform** choices at the beginning of a professional career, in a **RISK FREE, CONSTRUCTIVE** and FUN environment, among like minded PEERS.



—  
We offer **GUIDANCE,**  
**MENTORSHIP, TUITION,**  
**NETWORK** access and  
**FUNDING** for teens that want to  
transition from **SCHOOL** into  
**ENTREPRENEURIAL** life.



—

We teach a **CURATED JOURNEY** from ideation to product launch, followed by global growth leaders and start-ups alike, to **DE-RISK** your ideas and **MAXIMIZE FOR IMPACT.**



—

We accompany attendants from  
**CUSTOMER DISCOVERY** through  
to **VALIDATION** and deeply root  
your idea in a viable  
**PROBLEM/SOLUTION** and  
**SOLUTION/MARKET** fit.



—  
We will teach, mentor, guide and  
**ENRICH** attendants by  
**EXPERIENCES** from founders,  
academics, innovators, investors  
and coaches — covering all  
aspects of the start-up journey.



## GRADUATION OUTCOMES

# What attendants leave with

- 01 An exceptional professional **LEARNING** experience
- 02 A **NETWORK** for life
- 03 A robust **FRAMEWORK** to launch businesses
- 04 The opportunity to **PITCH FOR FUNDING** to our Investment Committee



SECTION 04

# THE JOURNEY IN DETAIL

—

We are looking for talent that is  
**CURIOUS, HUNGRY,**  
**CONFIDENT, UNDECIDED,**  
**HUMBLE** and **RAW.**



—

We target teenagers in their **PENULTIMATE** years before graduation (up to **130** million annually worldwide), or who delay an immediate transition to university for a **GAP YEAR** (up to **35** million annually worldwide).



—

Applicants will be **SELECTED** and **SCREENED** through online interviews for **FIT** and **READINESS**.



—

Success in program progression depends on passing **STAGE GATES** — appealing to the competitive and gaming nature of teens.



## ACQUISITION

# How we reach prospects

- 01 Introduced to the program by Angel House **COMMUNITY** members who have kids
- 02 Identified across the Angel House **NETWORK**, where hosts act as **MULTIPLIERS** and ambassadors



# 10,000

kids onboarded — at just 0.01% of all graduates annually

Along the way, the **A\_H\_A** builds a significant pipeline of **IDEAS**, **IP**, **INSIGHT**, **TRENDS** and **TALENT**.



ONLINE STAGE GATE MISSIONS

# From customer discovery to validation

**01 IDEATION** — customer problem, business model

**02 SOLUTION** — design prototype, likelihood of acceptance

**03 BETA — MVP**, willingness to pay



## OFFLINE PHYSICAL STAGE GATE MISSION

# From customer validation to creation

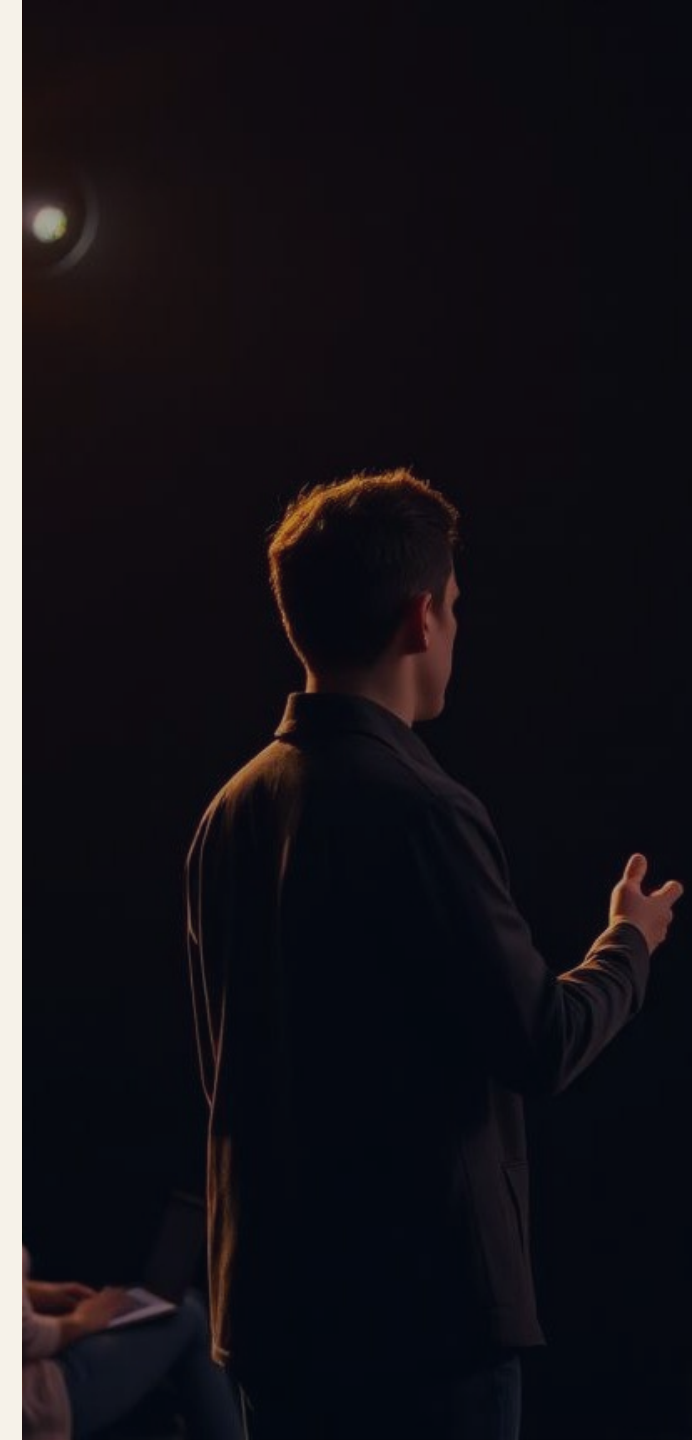
## 04 PRODUCT — proven business, fit to scale

The physical summit is a **3-DAY EVENT** for the best global peers to meet, co-create, validate, have fun, and get mentored and coached to the **FINISH LINE**.



—

The process concludes with the winning academy participants **PITCHING** their equity story to an **INVESTMENT COMMUNITY** for further funding and **TAKE TO MARKET.**



A dark, moody photograph of a graduation ceremony. Numerous graduates in black gowns and caps are visible, with many of their caps being tossed into the air. The scene is captured from a low angle, looking up at the graduates against a bright, hazy sky. The overall tone is celebratory yet somber due to the dark overlay.

A \_ H \_ A

# Let's save the teens.

The Angel House Academy